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Principles Of Information Systems

Principles of
INFORMATION
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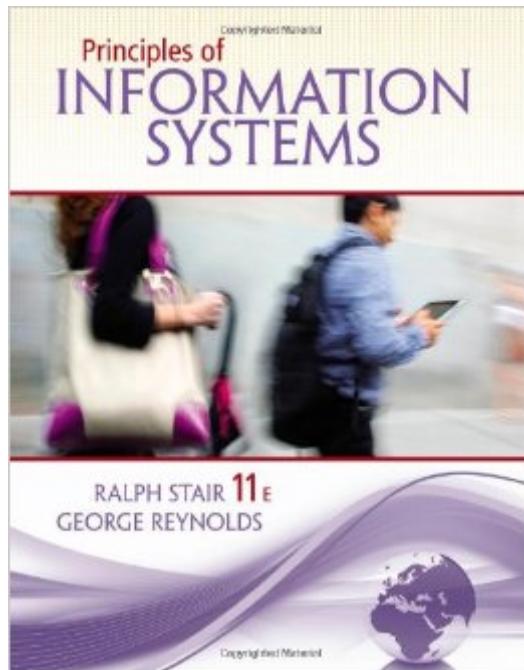
Synopsis

Gain a solid understanding of today's principles of information systems when you use the most current overview from leading authors Ralph Stair and George Reynolds. PRINCIPLES OF INFORMATION SYSTEMS, Eleventh Edition, relies on 14 captivating chapters to explore the core principles of IS and examine how it's practiced today. You gain a strong grasp of the latest developments and their impact on the rapidly changing role of today's IS professional. As many as 140 new examples and references in each chapter keep the presentation as current as possible. New discussion focuses on the increased use of cloud computing throughout the world and the latest in mobile solutions and challenges in IS today. You see, first-hand, how information systems can increase profits and reduce costs as you review new information on e-commerce and enterprise systems, artificial intelligence, virtual reality, green computing, and other issues reshaping IS today. Expanded materials introduce the increasing challenges of today's computer crimes and hacking as well as cyberterrorism. This edition presents some of the most recent research on virtual communities and global IS work solutions as well as the growing importance of social networking. No matter what your career plans, PRINCIPLES OF INFORMATION SYSTEMS, Eleventh Edition, can equip you to function more effectively as an employee, manager, or decision maker in business today.

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Customer Reviews

The kindle version of this book is broken. I REPEAT.. DO NOT GET THE KINDLE VERSION OF

THE BOOK. Another reviewer pointed this out but I made the mistake of not reading the reviews and here I am now. 5 days behind in my class praying my physical copy arrives on time.Now I have to pay for the full version of the book instead of renting it. is blaming this on the publisher. It is a bunch of BS though. AND THE CUSTOMER SERVICE I GOT WITH REGARD TO THIS WAS COMPLETE S***. IS ON THE WAY DOWN IF THIS IS HOW THEY ARE GOING TO START TREATING CUSTOMERS.

As expected, this book provides a general overview of information systems, including the nature of information, the components of an information system, how information systems are used in businesses, design and implementation techniques, and security considerations. I appreciate the broad coverage this book offers, as well as the infusion of real-world examples and case studies throughout the book. However, the inclusion of examples gets a little annoying when it interferes with the authors' explanation of a concept. At some points in the book, I felt that the authors included examples that didn't make sense considering what they were trying to explain. Much of the space could have contained a little more in-depth information, rather than the "peppering" of examples that may or may not be relevant. The book provides a good starting place for readers to discover their interests in the field, but the writing style was disappointing.

One of the book's biggest problems is that it rambles. The book has 14 multi-topic-chapters. This could be solved with going to 20 or 24 focused chapters. Part of the problem is the book's target audience - accounting, business or management majors that should know what IT can do for them. I have over 25 years in business and over 10 years in IT, dealing with Fortune 100 companies to mom and pop shops. When I read this book, I get they impression they talked to one person or one company and they take that as industry standards. Oops these generalizations miss the mark. If they talk to only one company they should say so- this is the way XYZ does this. If you have a 42 page chapter called "Database Systems and Business Intelligence" the business intelligence (BI) section should be longer than a 1/2 page. I have thought this book wouldn't be a good value at half the price.

This is the worst book ever. Definitions and concepts are ambiguous, incosistent and sloopy. When explaining the difference of closely related terminologies, the author seems to be going off tangent, without explaining the actual difference.[Please note: I seldom give negative reviews. Trust me, stay away from this book.]

I purchased this book for a college class. The writing is easy enough to follow, but I am guessing that will make little difference in the decision of most people to purchase this book since it will be the one required for the class they are taking.

Coming from an IT background, this book is absolute garbage. It pains me to think about people spending any money on this text. I suggest you drop whatever class has this on the reading list. (I got this in a crate of books at a garage sale, and honestly I'm horrified by the "perspective" this is supposed to impart on the dear readers.) At a nearly $300 price tag new, and copies going for a penny, it should be clear the publisher is one to avoid...unless they're inviting you to their yacht party. I'm sure it is a rather large boat, stocked with good wine, pretty people, and at least one hot tub.

The Kindle Version does not work in Kindle, I could not download it to my Table or PC.

While the book is a bit outdated, it did get me through a course at a heavy discount. While I thought I was purchasing a used copy, what I got was a brand new book and that was fantastic

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